

STONE
DOOR
GROUP

BRANDING GUIDE



LOGO DEVELOPMENT

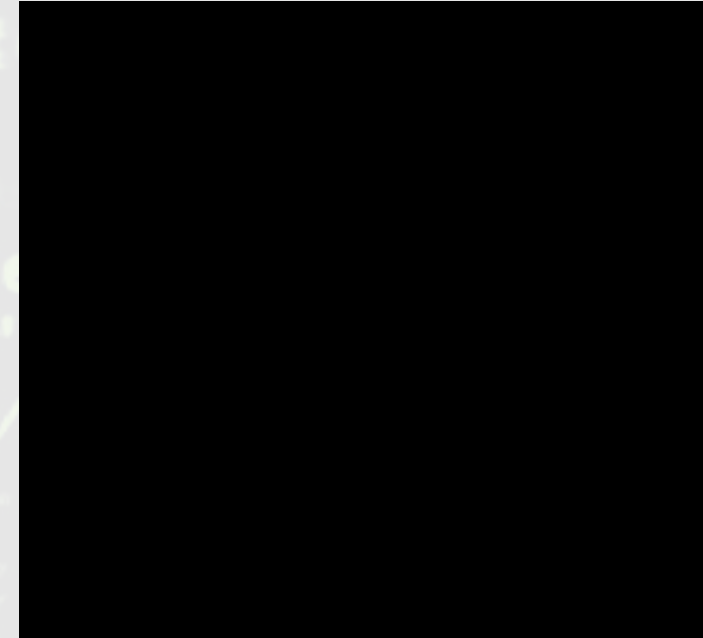
Stone Door Group is a DevOps solutions, integrations, and staff augmentation company.



#76BF43
RGB: 118, 191, 67
CMYK: 58, 0, 100, 0

COLORS

The Primary Color for Stone Door Group is the luminescent green and black.



#000000
RGB: 0, 0, 0
CMYK: 75, 68, 67, 90

FONT

The font used in the Stone Door Group logotype is from the Exo 2 Medium font family.

The entirety of the Exo 2 font family can be used in the design of any collateral for Stone Door Group

EXO 2 MEDIUM

A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z

EXO 2 LIGHT

A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z

INCORRECT LOGO USE

These are some examples of incorrect uses and renderings of the Stone Door Group logo, enclosing the logo within a shape, showing the logo in color or outline, and distorting the letterforms (i.e. stretching, compressing, etc). Scaling should be proportionate to the original.

